

2024

Building and Remodeling Industry Awards of Excellence



Sponsorship & Advertising Opportunities

*Show your support for your fellow BLSJ members' marketing achievements,
while conducting some effective marketing of your own!*

Sponsorships go quickly! Reserve Early!

Sales & Marketing Council
Of the Builders League of South Jersey
114 Haddontowne Court
Cherry Hill, New Jersey 08034
(856) 616 – 8460



2024 Building and Remodeling Industry Awards of Excellence



Sponsorships & Winners Book Advertising Opportunities

PLATINUM SPONSOR: \$1,600.00

- ✓ 6 Complimentary tickets to the Awards of Excellence Gala
- ✓ Full page color ad in the Awards of Excellence Winners Book
- ✓ Presenter of one award during awards program
- ✓ Sponsor sign with your company logo prominently displayed throughout the event.
- ✓ Recognition during the awards program
- ✓ Logo displayed during event.
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

RED CARPET SPONSOR: \$1,300.00

- ✓ 4 Complimentary tickets to the Awards of Excellence Gala
- ✓ Full page color ad in the Awards of Excellence Winners Book
- ✓ Presenter of one award during awards program
- ✓ Sponsor sign with your company logo prominently displayed throughout the event
- ✓ Recognition during the awards program
- ✓ Logo displayed during event.
- ✓ 32' x 6' Red Carpet; Stanchion Uplighting
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

GOLD SPONSOR: \$700.00

- ✓ 2 Complimentary tickets to the Awards of Excellence Gala
- ✓ Half page color ad in the Awards of Excellence Winners Book
- ✓ Sponsor sign with your company logo prominently displayed throughout the event
- ✓ Recognition during the awards program
- ✓ Logo displayed during event.
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

SILVER SPONSOR: \$500.00

- ✓ 1 Complimentary ticket to the Awards of Excellence Gala
- ✓ Quarter page color ad in the Awards of Excellence Winners Book
- ✓ Sponsor sign with your company logo prominently displayed throughout the event.
- ✓ Recognition during the awards program
- ✓ Logo displayed during event.
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

BRONZE SPONSOR: \$350.00

- ✓ Business card ad in the Awards of Excellence Winners Book
- ✓ Recognition during the awards program Logo displayed during event
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

VIDEO SPONSORSHIP: \$300.00

- ✓ Add more bang to your sponsorship and consider *adding* this *new* video sponsorship to one of the above sponsor packages OR it may be purchased alone as just a video sponsorship.
This sponsorship includes a 30 second pre-recorded video opportunity to promote your business that will be included during the Awards presentation. **NOTE:** Video must be produced & submitted by the sponsor.



AWARDS OF EXCELLENCE WINNERS BOOK Sponsor/Ad Reservation Form

I WILL BE TAKING THE FOLLOWING:

SPONSORSHIP LEVEL:

	<u>COST</u>
<input type="checkbox"/> Platinum Sponsor	\$1,600.00
<input type="checkbox"/> Red Carpet Sponsor	\$1,300.00
<input type="checkbox"/> Gold Sponsor	\$ 700.00
<input type="checkbox"/> Silver Sponsor	\$ 500.00
<input type="checkbox"/> Bronze Sponsor	\$ 350.00
<input type="checkbox"/> *Video Sponsor	\$ 300.00

* Can be purchased in addition to any of the sponsorship levels or as a stand alone sponsorship

PREMIUM POSITIONS:

	<u>COST</u>	<u>DIMENSIONS</u>
<input type="checkbox"/> Inside Front Cover	\$900.00	7.5"W x 10"H
<input type="checkbox"/> Inside Back Cover	\$900.00	7.5"W x 10"H
<input type="checkbox"/> Outside Back Cover	\$1,00.00	7.5"W x 10"H

AD SIZE:

	<u>COST</u>	<u>DIMENSIONS</u>
<input type="checkbox"/> Full Page*	\$650.00	7.5"W x 10"H
<input type="checkbox"/> Half Page *	\$350.00	7.5"W x 4.875"H
<input type="checkbox"/> Quarter Page *	\$250.00	3.625"W x 4.875"H
<input type="checkbox"/> Business Card *	\$150.00	3.625"W x 1.9"H

*If not purchased as part of a sponsorship

* **NOTE:** Ad reservations only for the Winners Program do not include any tickets to the Awards Gala.

HOW TO SUPPLY ADVERTISING MATERIALS

Electronic file requirements are as follows:

Acceptable formats: PDF or JPEG file

All artwork must be camera ready

Please submit a hard copy with your Electronic Ad.

E-Mail/Digital Electronic Files to: marlene@blsj.com or

BLSJAWARDSOFEXCELLENCE.WETRANSFER.COM

*** DEADLINE FOR SPONSORSHIPS & ADVERTISING: FRIDAY, OCTOBER 18, 2024**





Builders League of South Jersey
114 Haddontowne Court
Cherry Hill, NJ 08034



Mail or Email To:

Marlene Spencer, Director of Marketing & Operations
The Builders League of South Jersey
114 Haddontowne Court
Cherry Hill, NJ 08034

Phone 856-616-8460
marlene@blsj.com

Name _____

Title _____

Company _____

Address _____

Phone: _____ Email: _____

Payment Type: Visa MasterCard Discover Card AMEX Check

Make Checks payable to: Builders League of South Jersey

Sponsorship or Ad Type: _____ Amount: \$ _____

Card Number: _____ Exp. Date: _____ CVV: _____

Name on Card: _____

NOTE: Proofing the ad is the responsibility of the submitting company. You must proof your ad before sending it to the BLSJ for publication. The Builders League reserves the right to reject any advertisement and will not be liable for misrepresentations, misprints, typographical errors, dimension errors or photo credit infringements or any other item which is the responsibility of the advertiser. Advertisers must be BLSJ members and in good standing